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# Lappeenranta region

**LPP Airport**

*The gate to Lake Saimaa*





# Lappeenranta Lakeland International Airport

IATA: LPP, ICAO: EFLP

- Airport is located only two kilometers from the Lappeenranta city center
- Runway length is 2.500 meters long and 60 meters wide
- The airport has been established in 1918 and it is the oldest operating airport in Finland
- The airport is owned by the City of Lappeenranta
- Short waiting and taxi times reduce the emissions and costs
- Currently Ryanair operates two weekly services to Milan-Bergamo, Italy



# Key facts

## Lappeenranta Lakeland International Airport

**33.852 passengers**  
in 2023

**2.500-meter runway**  
60 meters wide

**2 kilometers**  
from the city center

**54%**  
international passengers  
In 2023

**548€ / passenger**  
average money spend in Finland  
(based on Lappeenranta Airport Survey)

**64 business flights**  
in 2023



# Lappeenranta and Imatra regions are connected by different modes of transportation



**Milan Bergamo-Lappeenranta, 2 weekly flights**

*Other domestic and international connections currently via Helsinki airport*



**Helsinki-Lappeenranta 2 hours**

**Helsinki-Imatra 2,5 hours**



Several bus connections from **Helsinki area** and **western Finland**

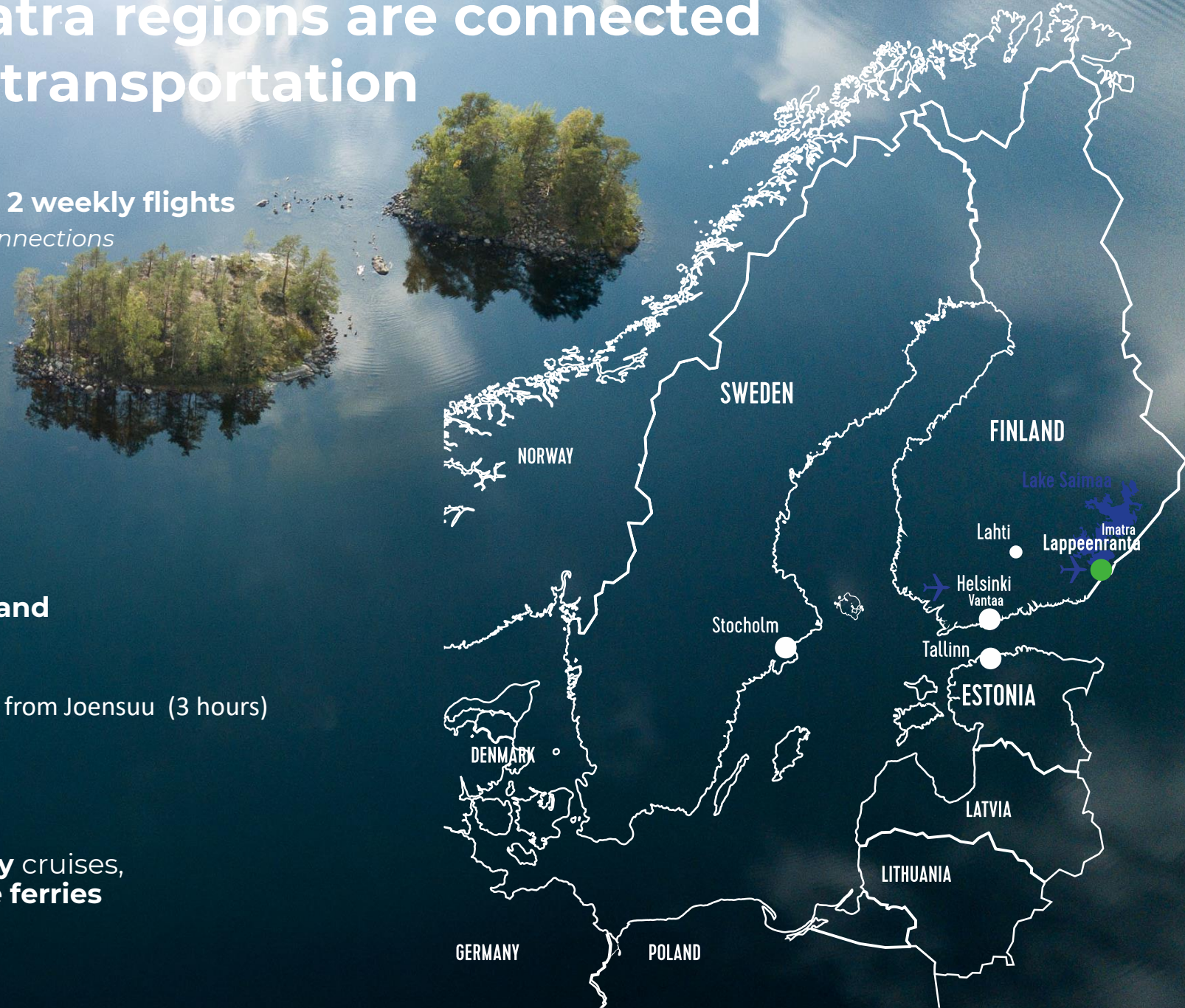


**Highway #6** from Helsinki (2,5 hours) & from Joensuu (3 hours)

**Highway #13** from Mikkeli (1,5 hours)



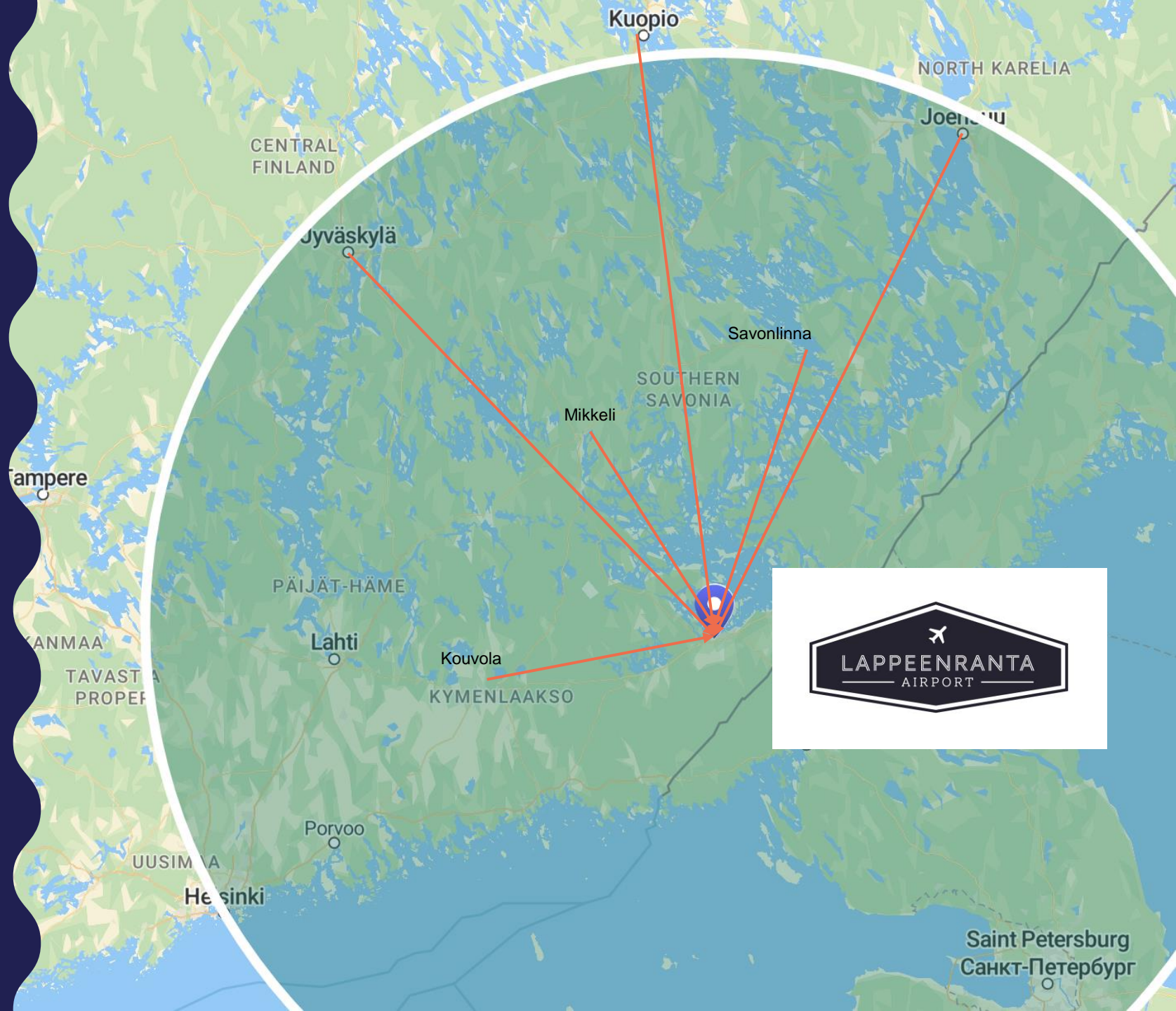
During summer season **intercity** cruises, **sightseeing** cruises and **bicycle ferries**





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Lappeenranta Airport  
catchment area  
spreads out to the  
*Capital area* and  
Northern cities of  
*Joensuu* and *Kuopio*



# Key figures – LPP airport catchment area

## Local customers origin

Hometown of Finnish residence	Share of Finnish residence
Lappeenranta	28%
Joensuu	9%
Helsinki	9%
Kuopio	4%
Mikkeli	4%

## North Karelia – Joensuu

Population	162.543
Employed	69.8%
GDP per capita*	EUR 33.144
Share of higher education	27.4%

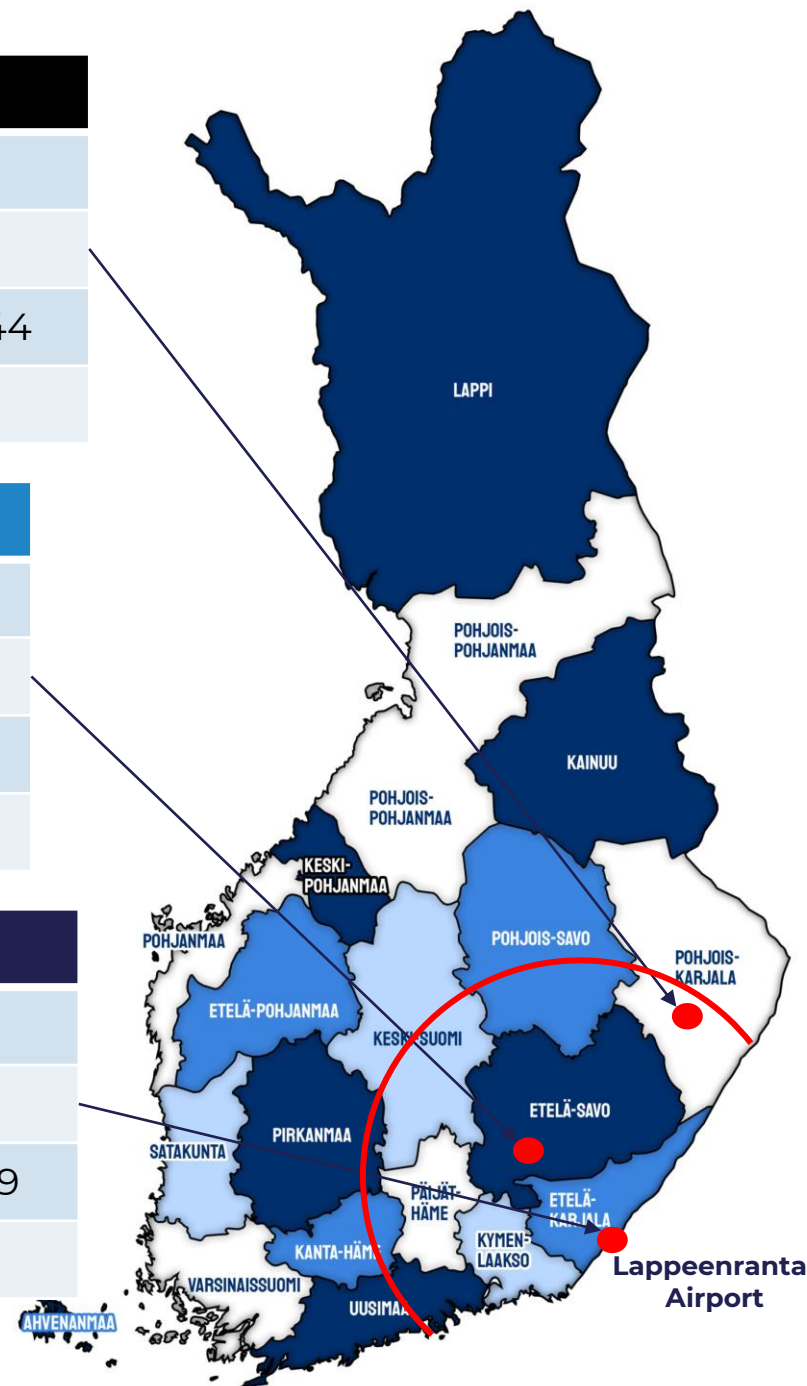
## South Savo – Mikkeli & Savonlinna

Population	130.318
Employed	67.2%
GDP per capita*	EUR 33.472
Share of higher education	26.8%

## South Karelia - Lappeenranta

Population	125.128
Employed	70.9%
GDP per capita*	EUR 37.619
Share of higher education	32.5%

\*Average GDP in Finland: EUR 43.409 per capita



# Key figures – city of Lappeenranta

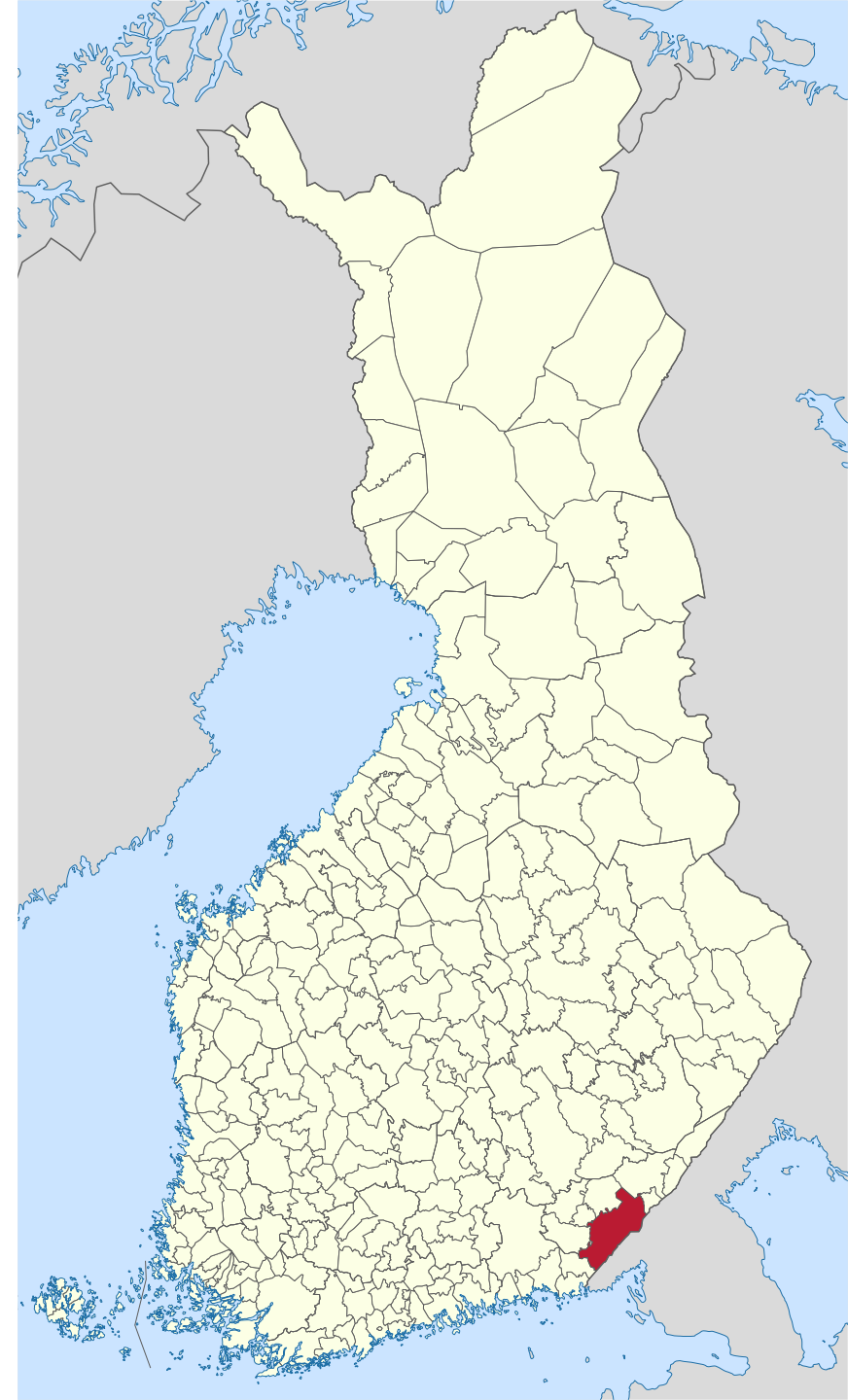
- City and its neighboring areas remains to be one of the strongest forest industry areas in Finland
- Renewable energy innovations are arising industry in the area due the LUT university strong knowledge in the field
- Well-known vacation city area at Lake Saimaa and Finland

## City of Lappeenranta

Population	72.675
Employed	67.8%
GDP per capita*	EUR 42.482
Share of higher education	31.9%

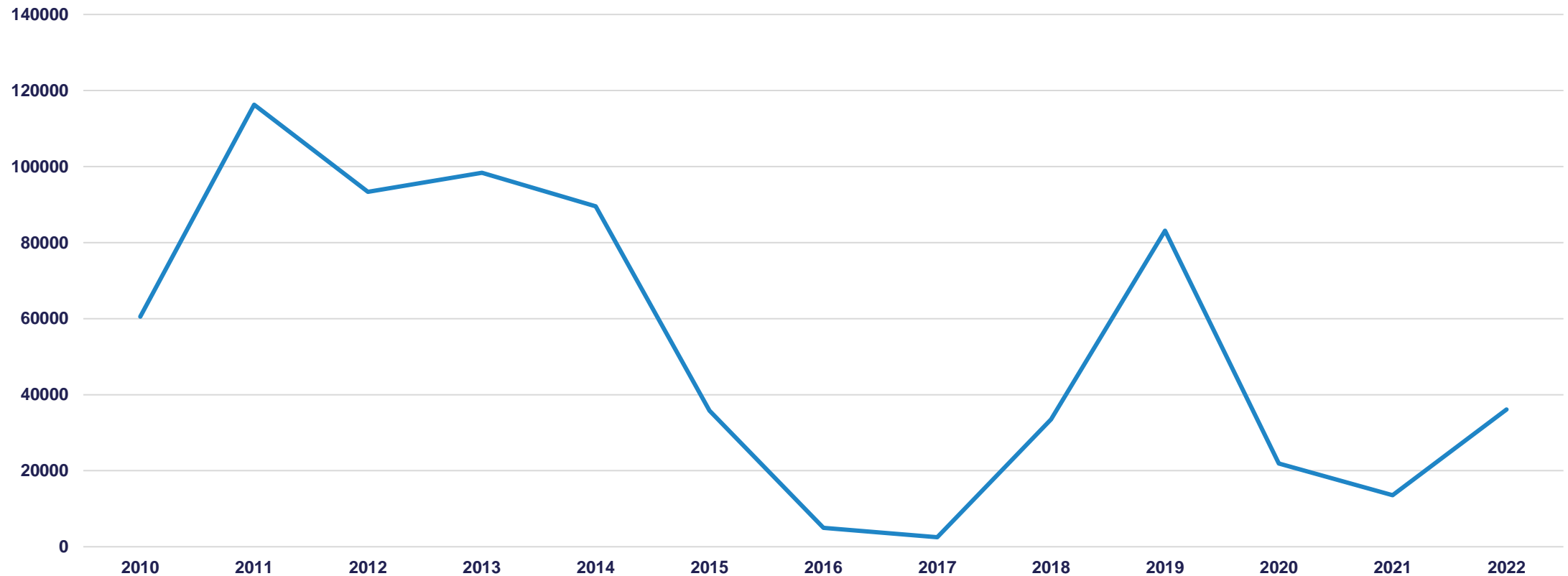
## South Karelia region

Population	125.128
Employed	70.9%
GDP per capita*	EUR 37.619
Share of higher education	32.5%



# Lappeenranta Airport passenger volume development 2010-2022

Matkustajamäärät 2010-2022





# Foreign overnights at Lake Saimaa area has started to increase after covid-pandemic

War in Ukraine closed borders for Russian tourists at the end of 2022. This caused major impacts for international tourism in the area.

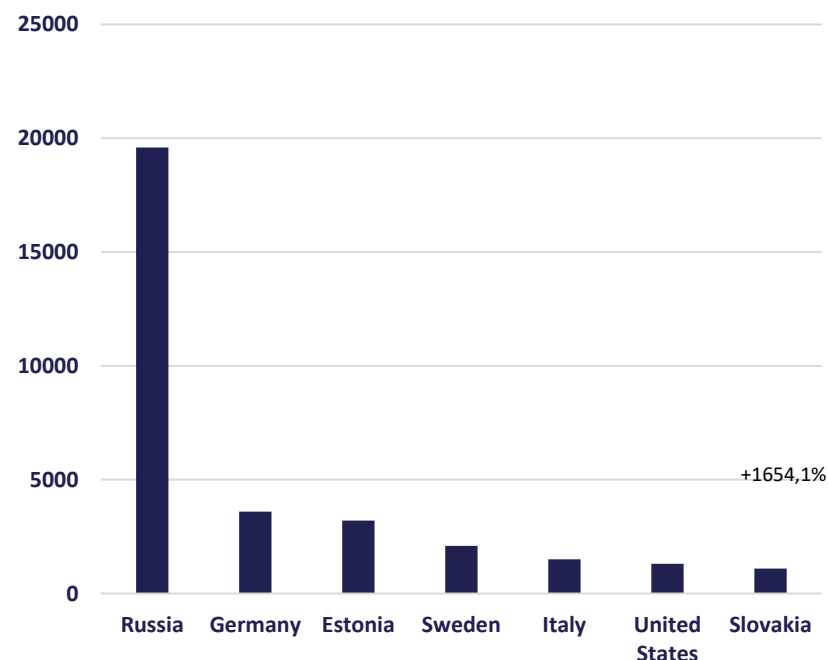
<b>South Karelia 2022</b> <i>Lappeenranta and Imatra region</i>	
Overnights	593.000
-which of foreign overnights	51.000
Foreign overnights change compared to 2021	+180.1%
Preliminary outlook for 2023	Strong interest from DACH, Benelux, North Italy markets

<b>Lake Saimaa area 2022</b> <i>incl. South Karelia</i>	
Overnights	1.320.000
-which of foreign overnights	120.000
Foreign overnights change compared to 2021	+150,6%
Preliminary outlook for 2023	Strong interest from DACH, Benelux markets

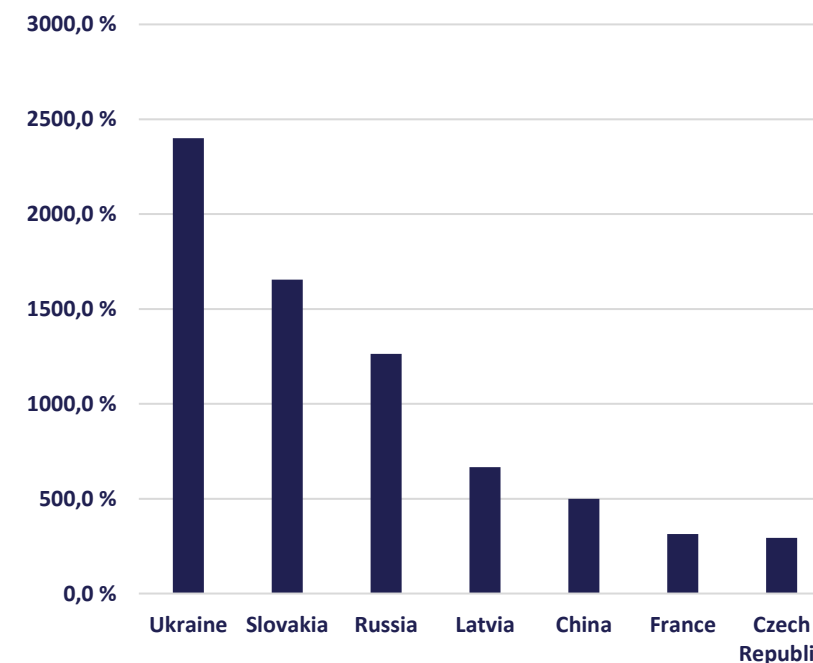
Additionally market development in France, Spain and UK are closely followed.

# Foreign overnights reached 51.000 in 2022 in South Karelia

**TOP 7 countries in South Karelia's foreign overnights**  
(by number of nights)  
January-December 2022



**TOP 7 countries in South Karelia's foreign overnights**  
(by yearly increase)  
January-December 2022



**Most of the overnights are done by Finnish travelers, 542.000 nights**



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goSaimaa Ltd's Accessible Saimaa project (A78766, ERDF) is funded as a part of the European Union's response to the covid-19 pandemic (REACT-EU).



Leverage from  
the EU  
2014-2020



# Thank You.

More information

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